

NEWSLETTER



FILM FESTIVALS

SOLD! An American Stockyards Story has been submitted by the Coin in a Log Creative Documentary Team to 20 festivals so far, with a focus on festivals that have an agriculture or nature emphasis and charity programs.

Film festivals are a crucial aspect of marketing for many films, helping to increase visibility and open projects up to new opportunities.

SOLD! has so far been accepted as an official selection to three international film festivals; Nature Without Borders and Documentaries without Borders, located in Lewes, Delaware, as well as the Red Dirt International Film Festival in Stillwater, Oklahoma.

Keep a close watch in later editions and on social media for *SOLD!* Film festival updates.

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[Thank you everyone for your continued support!](#)



SOLD! Sneak Peek

St. Joseph, MO - May 21, 2022

In late May of 2022, a full year after the last lot was sold through the auction ring at the St. Joseph Stockyards, Coin in a Log Creative showed a sneak peek version of *SOLD! An American Stockyards Story*.

This preview event was held at the historic Missouri Theater in St. Joseph, MO and was attended by over 600 people. In the crowd were many previous employees of the Stockyards, their families, and others whose livelihoods were intertwined with an industry that is critical to the history and development of the city of St. Joseph and the entire United States of America.

*"We're simply overwhelmed by the support of the Ag community, the St. Joseph Citizens, and the national interest we've received."
- Drew Ames, Director SOLD!*

The Sneak Peek version of the film was shown on the silver screen with full theater sound, preceded by a preamble from director Drew Ames and followed by a question and answer portion involving those with firsthand St. Joseph Stockyards knowledge and industry experts from around the nation.

The Coin in a Log Creative Documentary Team is eager to get *SOLD!* in front of more people and eventually onto a streaming platform.



Location Spotlight Livestock Exchange Building

Constructed by influential Architect Edmond Jacques Eckel and completed in 1899, St. Joseph's Livestock Exchange Building was a fixture of the Stockyards for over a century.

When livestock were sold at the St. Joseph Stockyards, sellers would receive a check to be cashed at the Exchange Building. Inside were not only banks and exchange offices, but barbers, restaurants, shoe shiners, a post office, and other amenities that made life easier for the hard-working people of the livestock industry.

The outside of the Exchange Building conveyed a practical opulence, having an ornate facade with a small but stately cupola, and being laid out for natural light in all rooms.

The Livestock Exchange Building was sold in late 2022 to the company Albaugh that is located across the street. Its current future is unclear.



VISIT OUR FACEBOOK PAGE TO LEARN MORE ON THE FILM!