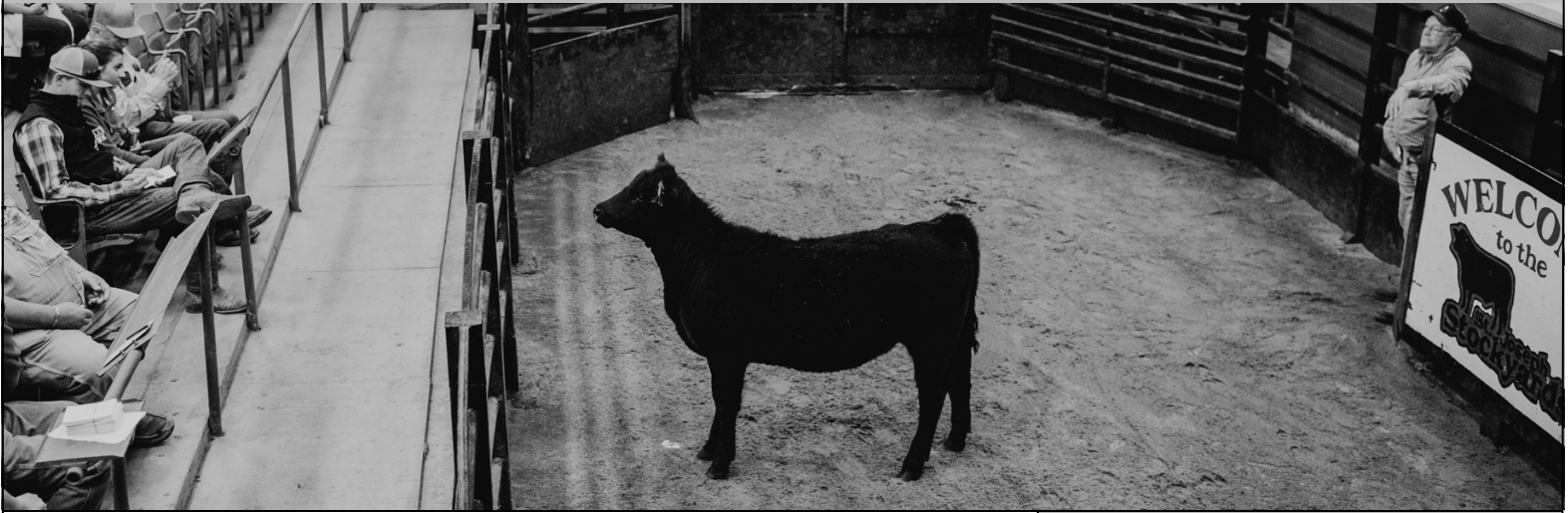


NEWSLETTER



FILM FESTIVALS

SOLD! An American Stockyards Story has been submitted by the Coin in a Log Creative Documentary Team to 50 festivals so far.

Film festivals are a crucial aspect of marketing for many films, helping to increase visibility and open projects up to new opportunities.

Upcoming Festivals include the Tennessee International Indie Film Festival the first week of August. CIAL will try to have representatives in attendance.

SOLD! has WON awards for best documentary, outstanding excellence, and more in various festivals on this circuit.

Keep a close watch in later editions and on social media for *SOLD!* Film festival updates.

[Click here if you wish to download this newsletter and send it to a friend. Please forward to whomever may be interested in our story.](#)

[Thank you everyone for your continued support!](#)



THE STORY CONTINUES

The Sneak Peek preview of *SOLD!* was the first step in a long journey toward a final vision for this project.

In the time since, we have continued to go far and wide looking for the right images and resources to make this documentary the absolute best it can be!

This has included follow-ups and interviews with new experts, as well as travel to more stockyards around the nation.



Pictured: Jackie Moore of the Joplin Regional Stockyards during an interview in February 2023

We've also been hard at work in the editing room polishing and refining this story, as well as a shorter version of the film to debut at festival this year!



**LOCATION SPOTLIGHT
Fresno Livestock Commission**

The Fresno Livestock Commission was established by Phil Tews in 1990. The Fresno sale barn had existed and operated since the 1940s, and the Tews family has carried on its tradition of serving the area of Easton and Fresno County.

Despite, or perhaps because of, the exchange's presence and legacy in the area, the Tews family strives to constantly innovate and provide the best service to the vital industry in their area. This has included changes to auction formats as well as an increased online presence.

"The livestock industry as a whole... I think has a very promising future with adaptation." Said Cindy Tews in an interview for *SOLD!* Cindy runs Fresno Livestock Commission in a partnership with her father, Phil. "I think that we have to watch market trends ... and be able to adapt with the one that does work."



VISIT OUR FACEBOOK PAGE TO LEARN MORE ABOUT THE FILM!

Stockyard photos by Jaclyn Dickens